



ARELI GÓMEZ

Industrial Designer

PROFILE

Multidisciplinary and self-driven designer with 8+ years of experience in the management of the complete design process from conceptualization to delivery. Passionate about spreading planetary awareness through design and innovative projects.

📍 CDMX, México

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🌐 areligomez.com

EDUCATION

B. A. in Industrial Design
2008-2012

Tecnológico de Monterrey
Ciudad de México Campus

Academic Excellence Awards
2009-2012

LANGUAGES

Spanish Native

English TOEFL: 556

INTERESTS

Sustainability

Environment

Ethnology

Visual Arts

EXPERIENCE

Creative Director | All Botanical Things | 2020 - Present

Brand and product design
Art director.

Jewelry Designer | Mariana Barranco | 2010 - Present

Laser Cut Jewelry Design.
Photography and Graphic Design.

Creative Designer | Green Dreams | 2021 - Present

Outdoor Design
Project Management

Creative Director | Gemza Joyas | 2015-2019

Brand and product design
Art director.

Jr Designer | Masiosare Studio | 2014-2015

Point of Purchase Display Design.
Sketching, 3D modeling, rendering and preengineering.

Freelance Designer | 2013 - 2022

Strategic Design
Brand Identity and Graphic Design

EXHIBITIONS

MUSEO DE ARTE POPULAR Sterling Silver bracelet collection: 'Morir de ...'
Finalist . Hugo Salinas Price National Sterling Silver Award 2012

MUMEDI Ambiental Light: 'Gaminite' - Finalist . Impulso IMINOX 2013

FRANZ MAYER Orange Wheelchair - Finalist . Clara Porset Contest 2011

SKILLS

professional

Design Thinking
Implementation Capacity
Teamwork
Customer Oriented

technical

Sketching
2D & 3D Modeling
Prototyping
Photography

materials

Metals
Ceramics
Bioplastics
Plants

software

Adobe Illustrator

Adobe Photoshop

Adobe Lightroom

Rhinoceros

AutoCAD

iOS System

COURSES

2022. Diploma Program: Yoga and Meditation Strategies for Daily Life.

2020. Bio-upcycling. Material transformation and environmental strategies,
by Biology Studio.

2019. Incorporating Sustainable Production Business, by StudyNY, Portland.

2018. Fashion as Design, by MoMA Online.

2016. New Branding Horizons, by CENTRO.

2013. Design for Competitive Improvement of Creative SMEs, by CANAIVE.

2012. Visual Merchandising Seminar by Fashion Intelligence Tactics (FIT).

2012. Stainless Steel Seminar by IMINOX.

HOBBIES

Ceramics Dancing Swimming Yoga Gardening

PERSONAL PROJECT

All Botanical Things Online Concept Store dedicated to all nature and plant lovers.

AllBotanicalThings.com

IG: @allbotanicalthings